

RACHEL ZIFF

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SUMMARY

Hardworking Graphic Design major seeking an internship. Self-directed, committed, and creative thinker experienced with working solo or collaboratively. Experience with social media, and knowledgeable about digital creation software such as Procreate, Adobe Photoshop, and Google Applications.

EDUCATION

Ramapo College of New Jersey, Mahwah, NJ, June 2028

School of Contemporary Arts

Bachelor of Arts in Visual Communication Design, Graphic Design Concentration, Marketing Minor

Honors and Awards: Presidential Scholarship, Honors College, Dean's List

TECHNICAL SKILLS

Computer:

Adobe Photoshop, Adobe Illustrator, Procreate, Pixlr, Blender, Google Applications

Social Media & Technology:

Instagram, Tik Tok, YouTube, Twitch

WORK EXPERIENCE

One River School of Art and Design, Allendale, NJ, July 2023 - Present

Teacher and Teaching Assistant

- Teach diverse range of students from grades Kindergarten to 12th grade in digital and traditional art classes, focusing on encouraging creativity, planning, and a love of art in young students.
- Organize materials and set up for classes structured around month long projects, with classes ranging from 10-15 students on average, ensuring class periods are focused and dedicated to learning and project creation.
- Resolve student conflicts when necessary to ensure all 10-15 students per class feel welcome, safe, and excited to make art.
- Encourage proper attention given to each student by working with 1-2 other teachers for classes with 15+ students.

Temple Sharey Tefilo-Israel, South Orange, NJ, June 2022 - August 2022

Office Assistant

- Prepared materials for upcoming events, such as charity food drives and evening entertainment for temple community of 300+ families.
- Created signage and forms for daily activities, such as email reminders, event signups, and donation forms.
- Maintained and organized inventory for fiscal year, keeping track of spending materials for temple's 100+ programs a year.
- Collaborated with coworkers to generate ideas for new engaging programs for temple's 300+ families, as well as ways to increase attendance of current events.

Ramapo College of New Jersey, Mahwah, NJ, September 2025 - Present

School of Contemporary Arts Social Media Content Creator

- Brainstorm engaging and creative ideas for social media content.
- Create videos and posters promoting 10+ School of Contemporary Art music and art events.
- Interview professors and artists in promoted events.
- Collaborate with other social media content creators and Dean and schedule social media posts.